

The culture and traditions are changing from generation to generation. Why does this happen? What can be done to change it?

In recent decades we ~~have been~~ witness to a great deal of changes in traditions and culture which have been delivered to ~~the~~ youth. There are many underlying reasons which cause these variations and there are numerous steps that could be taken to tackle the situation.

On the one hand, new technological advancements facilitate globalization causing culture to be transformed around the world. The Internet and social media raise people's awareness towards other nations enabling them to make a comparison, thereby altering their customs in order to relieve themselves of their constraints. That is to say, as always has been said modernization brings about similarities amongst people all across the globe. For example, it is customary in some countries that a family provides dowry for their daughter for her marriage imposing a financial burden on underprivileged families especially in times when the country struggles with **economic woes**. Therefore, in recent years many a young prospective couple decides to pull their own weight and buy their furniture themselves ~~such as~~ like those of other nations.

On the other hand, these customs are of paramount significance for connecting citizens from one nation with each other and many pragmatic measures could be taken to prolong their existence. To start with, festivals and rituals can provoke a sense of patriotism amongst groups of individuals while providing entertainments. Moreover, it is **incumbent upon officials** to revive their countries' culture by enhancing ~~their~~ country's dwellers' knowledge to their roots and tradition, albeit with difficulties. For instance, they can provide artists who are passionate about depicting their customs with tax incentives.

In conclusion, as a result of globalization which creates ~~communicatively~~ interwoven societies in terms of communication, countries' tradition has undergone changes and the responsibility to order a halt to this process lies with the government.